

# Annual Report 2020 - 2021



## Introduction

The COVID-19 pandemic has changed our lives, from our morning routines to our life goals and priorities very drastically. The world has changed forever. This pandemic has opened our eyes to various inequalities around us. Accesses to Healthcare facilities, education, livelihood opportunities, to name a few, are different for different strata in society. As schools are shut and millions of workers also have been sent home, forced to work remotely by the lockdowns and social distancing rules, displaying most very distinct socio-economic disparities in our country. The children from lower income families faced 'digital obstacles' during the pandemic. And the daily wage workers in the unorganized sector losing their employment and hence facing economic crises as they are unable to meet their basic needs are some of the critical challenges the COVID situation brought to the fore. On the brighter side we all learn significant lessons as we struggled as one world under a common cloud of universal fear and discontent.

1. We learn to hope
2. We learnt selfless caring and giving
3. We learnt to reinvent and relearn everyday in every way.
4. We learn resilience, faith in community effort.
5. We learnt to appreciate every life lived or lost.

Let us look to the future with hope and believe that we will overcome it together and never forget the belief lessons learnt.

**We will survive as one.**

**2020 – 2021**

**Names of the Project**

- Syngenta India Limited – I-SAFE Year 2
- Agrocel Industries Ltd. (Dhordo Plant, Bhuj)– Online Training on COVID-19 Precautions to Senior Management Staff
- Agrocel Industries Ltd.
- Syngenta India Limited – Training on Covid-19 Precautions to Field staff & Management staff of Hyderabad & Karnataka
- Om Creation Trust – Safety precaution trainings on COVID-19
- Rangoonwala Foundation – Safety precaution trainings on COVID-19
- Humble Smile Foundation – Safety precaution trainings on COVID-19
- AATAPI Sewa Foundation – Safety precaution trainings on COVID-19
- Kinga Csilla
- Sun Chemical Corporation, USA
- Fair Labour Association, USA



## 1. Syngenta India Limited (CSR) Year 2



**Mr. Prakash Thakur, Khargone and Mr. B.S. Mourya, Dhar Assistant Director of Agriculture** and block level staff was contacted to implement I-SAFE programme in blocks. Last year they had suggested Manawar and Dharampuri blocks in Dhar District and Kasrawad, Bhikangaon and Barwaha blocks in Khargone District and IRFT has covered all the blocks. For this year they have suggested Umarban and Kukshi blocks in Dhar District and Khargone and Segaoon blocks in Khargone District.

Because of Covid-19 pandemic initially it was difficult for us to gather farmers at one location. The Government was interested in Covid-19 awareness and we have included the Safety Precautions messages in our I-SAFE programme and got permission from them to run our I-SAFE programme in their territory.

We have followed all the safety measures while gathering farmers and doing training sessions at village level. We have distributed few mask to the participants, initially we were able to gather around 20-25 farmers for the training slowly we increased the number of participants and covered the target.

### **Spray-man Counselling:**

The Spray-men were identified during the farmer training, we asked farmers to provide us the details of Spray-men those who spray themselves. We have given family counselling sessions to them along with we have distributed PPE kits provided by Syngenta.

A live demonstration of Personal Protective Equipment with the PPE kits distribution to them. We maintained social distance while family counselling sessions.

## Awareness Programme - Van Campaign

We started this van campaign to reach out to more number of farmers/villagers, the campaign van was loaded with an audio system announcing the safe use of pesticides and Posters on it. Because of the Covid-19 pandemic it was difficult for us to reach out to the farmers and there was a limitation on gathering people at one place, somehow, we have managed to do the trainings by maintaining social distancing. Van Campaign was the best idea to reach out to a good number of farmers groups, and with this campaign we have been able to reach a good number of farmer groups and able to effectively deliver the messages to them. The initiative was well received by both government as well as communities.

The campaign was initiated by the Government authorities of Khargone and Dhar. We have briefed them about the I-SAFE programme. We also took permission from Agriculture Department to run our I-SAFE programme in both the districts, but we only got the permission because we have added the Covid-19 precautions message in our initiative, as government was interested only in Covid-1 awareness. The support from Agriculture Department was good, and they have appreciated the initiative and gave good wishes for our project.

### Testimonials:



"Syngenta has been actively working in this area and I would like to thank them for organizing Farmer trainings and Awareness Programme through Van Campaign here. It is very useful information for farmer's especially tribal farmers."

**Dr. Dharvendra Singh (Senior Agriculture Scientist KVK Manawar)**

**Mob. 9907402225**

"Syngenta has been working at the grassroots levels to promote farmers health, safety and responsible use of pesticides and has provided personal protective kits to ensure the same. In terms of an engagement with Agriculture experts, this is the First programme that Syngenta has organized in has provided training to Farmers."



**Mr. Shri B.K. Nigam (ADO Agriculture Department Kukshi) Mob. 9098781316**



"I would like to thank Syngenta for organizing this training program for the farmers who directly engaged in farm and face this issues every second day and have no idea about the negative impact of the use of chemicals, Also IRFT & DSC helped to understand the training need and implemented the program successfully in such a short time."

**Shri. Bharat Gurjar (ATMA Agriculture Department Block Umarban) Mob. 7999117302**



"I have been doing spraying since last 08 years but, was unaware about the importance and safety measures to be followed for my own safety while spraying. After attending this program I understood the importance of using safety kit for myself. I got to know all the relevant information regarding its use and precautions taken while spraying along with a kit"

**Shri. Munnalal Achale (Farmer) Village Banjari Block Umarban Dist. Dhar Mob. 9165481617**



Distributing PPE kits to the Government officials and briefing about the Projects



Painting of the 'Stapoo', in the village where trainings were held



Farmer Training in Progress at various locations



Wall Postering of the Sticker Posters



Van loaded with an audio system announcing the safe use of pesticides and Posters.

Farmer while using Syngenta PPE kit

## 2. Agrocel Industries Ltd. (Dhordo)

Online Training on COVID-19 Precautions to Senior Management Staff of Agrocel at Dhordo Plant, Bhuj was conducted on 4<sup>th</sup> May 2020. This Training was part of *Indradhanush* Project-involving *Karmachari* (Employees). The participants were asked to conduct a Training of the Trainer (TOT) at their respective departments and further explain it to their staff and also contract workers.

The detailed training focused on the 'Preventive Measures and Precautions to be taken during COVID-19' pandemic in their Workplace. The training included discussions and activities via 'Learning by Doing' Method. It simplified the absolutely necessary practices such as Social distancing, Hygiene and Safety expectations, by explaining the scientific reasons of doing so. The



focus of the training was specifically on the 'WHY' factor and knowing the scientific reasons on 'Why we do, what we do?' to protect ourselves from Covid 19.

### **3. Agrocel Industries Ltd.- MAHALAABH**

The Communication strategy Tool for Agrocel's, 'Mahalaabh'-a Natural -Organic unique Balanced (Potash-Magnesium – Sulphur) fertilizer first time produced in India

IRFT did a Needs Assessment Analysis on the survey data of 49 Mahalaabh Sales Staff from Maharashtra and Gujarat to evaluate their awareness. IRFT developed communication tools for farmers on natural ways to improve soil health. Tools developed included Flip Charts, Leaflets and folders, addressing 4 different approaches & concepts, Designed farmer GIFT idea, and a standardised PPT for a TOT Programme



### **4. Syngenta India Limited- Online Training on COVID-19**

Training on Covid-19 Precautions to field staff & management staff of Hyderabad & Karnataka Corporate office.

Online sessions on the Zoom platform was conducted on 17<sup>th</sup> of July for Managers of Department, on August 14<sup>th</sup> for Field Employee (Rice & Corn) Inc. NFTE, on August 21<sup>st</sup> NK Plant



(incl. QA, PS, SPR & NFTE), on August 28<sup>th</sup> RBR Plant Inc. NFTE and on September 4<sup>th</sup> Hitech City Office Inc. NFTE. This was to ensure that each employee protects himself and his co-workers, and there may be no occasion to infect others because of a casual attitude toward precautionary methods. The session also had quizzes, and the winners received Motivation Quotes on their Mobile number from IRFT.

## 5. Om Creation Trust – Safety precaution trainings on COVID-19

IRFT trained staff members of Om Creation Trust that work with differently Abled children in their organisation. The Online Training was conducted on 19<sup>th</sup> June 2020, on GoToMeeting Application. The staff members of Om Creation, specifically work with Mentally challenged children. The training was free of cost as it was intended to empower these Special Educators to train their differently abled students.



## 6. Rangoonwala Foundation – Safety precaution trainings on COVID-19

Training on Covid Precautions to Rangoonwala staff members & community workers was conducted online on 24<sup>th</sup> June 2020, via Zoom platform. There were more than 40 participants for the training who were Community workers and Social worker of the organization.



## **7. Humble Smile Foundation– Safety precaution trainings on COVID-19**

Training on COVID Precautions to the Staff members of Humble smile Foundation was conducted on the dates 26<sup>th</sup> June, 15<sup>th</sup>& 22<sup>nd</sup> July via Zoom platform. On average more than 20 participants attended each of the trainings. Participants also included women from slum community along with the staff members of the organization.



## **8. AATAPI Sewa Foundation– Safety precaution trainings on COVID-19**

### **i) Training on COVID Precautions to AATAPI team**

There were three separate trainings to UJAAS Leaders, AATAPI staff and Farmer leaders that took place on 15<sup>th</sup>, 21<sup>st</sup>& 22<sup>nd</sup> July respectively on Zoom Platform. On an average 20 participants attended each of the trainings. These 3 awareness sessions about COVID-19 were conducted separately as per the training needs of participants to ensure that participants could openly discuss on problems that are specific to their field.



ii) Training of the trainer (TOT) on COVID Precautions.

IRFT has multi-faceted skills in terms of its training abilities for addressing tailor-made solutions to suit the training needs of an organization. The TOT was delivered to AATAPI staff and the community leaders. The outcome of the TOT was primarily focused on dissemination of enhancing online and offline fun learning and engaging methodology to the end users, with a keen focus on precaution against COVID-19.



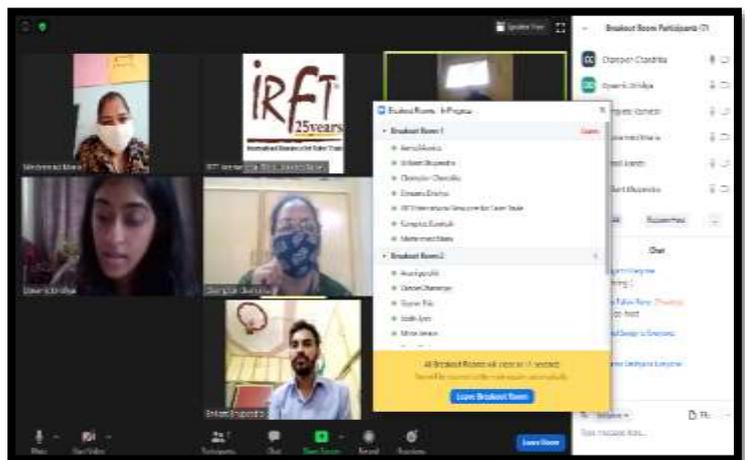
The Online TOT session via Zoom platform was divided into 6 segments that took place between August and October (Dates: Aug-25<sup>th</sup>, 27<sup>th</sup>, Sept 3<sup>rd</sup>, 10<sup>th</sup>, 15<sup>th</sup> and Oct 1<sup>st</sup>.)

IRFT created customized Training tools that AATAPI Team members can use in the community while training. The first is *Saap & Sidi* game design involving good and bad precautionary measures of COVID-19 that is used for fun learning. The second tool is a Hand cut-out of 5-fingers to help the participants remember and recollect the COVID-19 Precautionary measures learnt.



Objectives of TOT:

- To explain the imperatives of a TOT programme, BCC and Skills set of a Trainer
- To equip with the logic behind the COVID -19 precautions and develop the skills in Trainer to communicate it to the beneficiary groups
- To develop a structured Action Plan for field implementation of COVID-19 orientation at field level
- To develop capacities in Team to be able to develop a village level resource pool for COVID 19 awareness generation



## **9. Kinga Csilla**

Social Compliance Audit of permanent, casual, contract workers and staff of their factory Kelonchy India in Noida, New Delhi

## **10. Sun Chemical Corporation, USA**

Child Labour Compliance Monitoring Programme in the Mica Supply Chain.

## **11. Fair Labour Association, USA**

1. Syngenta India Limited assessed by IRFT, Independent External Monitoring of Farms based on the FLA Code of Conduct in the Village Kunavaram in Seethanagarammandal in East Godavari District and villages Singarajupalem & Dommeru in Nallajerla & Kovvurumandals in West Godavari District in state of Andhra Pradesh in India. for the Crop – Corn

2. Syngenta India Limited assessed by IRFT, Independent External Monitoring of Farms based on the FLA Code of Conduct in the villages Khaparkheda, Rajni, Lonar in Taluka Lonar, District Buladhana, State Maharashtra, India for the Crop – Tomato